

MINUTES
AIR FORCE RECRUITING ALUMNI ASSOCIATION
(AFRAA)
8530 Spartan Terrace
Universal City, TX 78148
January 26, 2010

1. CALL TO ORDER:

Dale Ullrich, President, called the informal meeting of the newly elected Executive Board Members to order at approximately 4:00 PM. This meeting was held at the residence of Secretary Candy Moore.

PRESENT:

Dale Ullrich, President
Larry Carlton, Vice President
Stan Staples, Treasurer
Candy Moore, Secretary

2. OLD BUSINESS:

- a. The Recruiting Service Monument/Memorial continues to move forward very swiftly. A meeting with RS/CC and staff along with CE and staff is scheduled for later in the week. A draft of the proposed monument will be presented and hopefully the project will be underway.
- b. Blue Suit is next month. The Alumni sponsored luncheon is scheduled for February 26th at the Gateway Club at Lackland AFB. This is a pay-as-you-go for all Alumni members. This will be the last year the Association will pay for this event. In the future, we will solicit an outside sponsor.
- c. The Web page continues to present challenges in keeping current. Our Webmaster, Karen, will soon be departing and we will need to find someone else to manage it.

3. NEW BUSINESS:

- a. This was the first meeting for the new Committee and President Ullrich discussed several topics that will be listed as New Business although some have been on going discussions and concerns from the previous administration. They are in no particular order of importance.
 - 1) Communication – This is critical to the health of the Alumni Association. Our Webmaster is leaving and we need to find someone to take over that task. We would like someone from

within our ranks if possible. A couple of names were floated at the meeting and Candy will contact them to see if they are interested. The Web page is badly out of date. TAPS needs updating, as do the Minutes from the meetings. The committee also discussed some more avenues to communicate such as Facebook. Larry Carlton will research this.

- 2) Membership - This is the most pressing issue for the Association. The Committee discussed ways to attract new members as well as convincing prior members to renew memberships. We currently have more previous members than current members. One area of discussion has been to make it easier to pay dues with a credit card. Stan will explore Pay Pal or some other on-line way to pay. All agreed this could have a positive impact on membership, especially retention. Dave Frutchey drafted a letter "From the President" to get information to the field. All agreed to help with this draft and let everyone know what is happening with the Association. President Ullrich stressed the importance of restating our purpose and what we do.
- 3) Newsletter – A valuable communication tool but we haven't done a very good job of getting adequate and timely information to the editor. All agree the newsletter should be at least semi annual. We need to come up with some worthwhile topics to put in the newsletter. Some suggestions were to post the Recruiting School graduating class and where each new Recruiter will be assigned. Along with that would be to include the DG for each class. Another suggestion was to do an article on what has been accomplished during our first two years. Dale requested each member forward any subjects to him and hopefully we can get our newsletter up and running.
- 4) Sub-committees – The growth of the Association is a big job and requires more involvement from the membership. We discussed possible committees to help and several were suggested along with possible members who could head up those committees. These will be firmed up by the next committee meeting but the suggested committees and Chair for each was: Membership/Dave Frutchey; Monument/Larry Carlton; Elections/Don Haygood; Communications/Brian Erickson; Civic Affairs/Bob Cantu; Fund Raiser/Paul Hamilton. These individuals have not been contacted about this and were just suggested because of their skills and background.
- 5) We need to get the word out that we exist and it was suggested that the Membership Chair contact the Afterburner, Air Force Times, and any other military magazine or paper to see about getting info to them. Also, the Civic Affairs Chair should join the Metro Chamber of Commerce, as this is a valuable organization for spreading the word.

- 6) Review of Duties – President Ullrich asked each Committee Member to review the Charter and By-Laws to familiarize themselves with their duties. We also discussed how the Board meetings would be conducted and what would work best for the present committee. At present, all agreed the meeting could continue at the American Legion Post in Converse, assuming the Post agrees. Also, it was agreed that all Alumni would continue to be invited to the board meetings unless there is some informal meeting called by the President.

4. TREASURER REPORT:

- a. Stan Staples, Treasurer, reported a balance of \$3455. He also offered to share the booth revenue at Ratama Race Track in May and June if we wanted to help man it. Those who help must be member of the Air Force Sergeants Association. This is a very good way to make some additional money for the Alumni Association.

5. MEMBER ITEMS:

It was suggested, and all members agreed, that we should get a gift for the previous (and first) President Jerry Nelson and Vice President Andy Coppi. Most thought a watch with the Alumni Logo would be good. Dale Ullrich will check this out and let everyone know.

6. ADJOURNMENT:

There being no further business to discuss, Candy Moore motioned and Stan Staples seconded a motion to adjourn. Dale Ullrich, President, adjourned the meeting at 6:30 P.M.