

**AIR FORCE RECRUITING ALUMNI ASSOCIATION
QUARTERLY MEMBERSHIP MEETING MINUTES
1st QUARTER-2012--Wednesday, February 8, 2012**

1. President Dale Ullrich called meeting to order at 6 P.M. at Kendricks E-Club, Randolph AFB, Texas with the following members in attendance:

Dale Ullrich, President Dave Frutchey, Vice-President Ron Lajoie, Secretary
Stan Staples, Treasurer CMSgt Ruben Gonzalez, Member
Tom Strack, Member

Old Business:

2. **Minutes from October 2011 meeting.** Minutes from our last membership meeting were read. Dave Frutchey made motion to approve, Ron L. seconded, approved.
3. **Board and Membership Meeting Calendar for 2012**-how often, when, where! Annual events calendar presented to membership. Suggestion to contact Recruiting Group Liaisons to add any Squadron or Group functions with interest to AFRAA members such as reunions, etc.
 - a. Need to select date for annual Gold Tournament soon, post it and start work on it. Board will address at their next meeting.
 - b. Agreed to have Quarterly Membership meetings and Board meet monthly.
 - c. Calendar will be posted on the Website.
 - d. NOTE: Ron will prepare Thank You cards for our 2011 Golf Tournament sponsors for Stan to send.
4. **Present Financial Report and Audit Status:** Stan S., Treasurer presented the Financial Reports.
 - a. Final for 2011: we ended 2011 with a very nice balance in the bank largely due to Dues Renewals. and current status. Stan has transferred all books to 2012. He presented the current 2012 financial report. We currently have \$11,207.63 in the account.
 - b. 2012 AFRAA Audit: Stan spoke to Ed Cecconi and he doesn't want to commit to an audit process. However, Dale spoke to an auditor who told him that the IRS guidelines for audits for Non-Profits had changed and that a formal audit is not longer required. However as an organization, we still want an independent audit. Stan will work on getting an auditor from resources he has available through other organizations.
 - c. Coin Sales Report-Dave Frutchey has done a great job with coin sales-we are now in a profit situation meaning that every coin we sell is clear profit for the AFRAA. Great job Dave!
 - d. Motion by Ron L. to approve 2011 and 2012 Financial Reports, seconded by Chief Gonzalez, approved.

5. **2012 Proposed Budget:** Stan presented proposed 2012 Budget.
 - a. Draft of Proposed Budget: Membership suggested adding more money in the Printing/Postage line item for reproduction and mailing needs for 2012. Also suggested adding a line item for publication and distribution of the “Bag Dragger”.
 - b. Dale made motion to approve the Budget as amended, seconded by Tom S., approved.

6. **Blue Suit Update:** As Blue Suit XXXIII is currently going on, Bob Cantu was not present to give an update. Dale made some comments on changes.
 - a. Update on AFRAA involvement—at our urging our arrival ceremony reception has been shelved. It was too hectic a time as this was arrival day for Blue Suiters and the venue did not lend itself for us properly recognize them.
 - b. We decided to co-sponsor the Ranch event with the Langley daughters and their spouses at the Double Eagle Ranch and make our presentation to the Blue Suiters at that event.
 - c. **UPDATE:** Board members attended this event on Thursday, February 9. **AWESOME** is the only word I can come up with. As the Blue Suiters were in civilian attire, everyone was very relaxed and after the Ranch Dinner we presented each Blue Suiter with a Recruiting Service watch—what a great event.
 - d. However, we still plan to revisit the issue with AFRS when planning for Blue Suit XXXIV begins. We would like to return to a function of our own like the luncheon we hosted a few years ago.

7. **Monument Update:** Dale gave a brief update on status of not only the AFRS Monument but the Heritage Park as a whole.
 - a. RAPCO met and is seeking a commitment from the Northeast Alliance (local politicians) on support of the Heritage Park. We are still waiting on staff approval to publish brochures and other Park and AFRS Monument items. Paperwork has been turned in to AF/JAG for review/approval and will be sent to CSAF for approval after that.
 - b. Paver sales report: Stan presented not only a Paver Sales Report but also a Monument Donations Report. Once we receive approval to publish brochures/etc., we will begin soliciting larger donations for the monument and do a mass advertising campaign to sell pavers.

8. **Communication-bringing it all together:** Dale spoke about the need to better communicate with members and prospective members. Although we have a Website with abundant information about what the organization is about and what we do, we still get many complaints from folks not knowing what we are and do.

- a. We feel we need a single point person to oversee our various forms of communications with membership. One suggestion was made to survey the members via E-mail, on the Website, and in the “Bag Dragger” asking how they would like us to communicate.
- b. We are currently seeking a volunteer from membership to become that single-point person in charge of our Communications.

9. Bag Dragger Update: Tom Strack is ready for publication and we plan to publish two this year—one by the end of February and one in the fall.

- a. Need for articles from membership—funny anecdotes, interesting stories, pictures, etc.
- b. This edition will feature Blue Suit XXXIII and AFRAA accomplishments for 2011.

10. AFRS Group-AFRAA Liaison Appointees: Col. Toney, AFRS Vice Commander sent an e-mail to each Recruiting Group CC asking them to appoint a Point of Contact in each Group to liaise with our Regional Representatives. Dave will get with Groups to get name of appointees.

- a. What is their role? Dave Frutchey will develop a draft for Board review of items we feel the liaison and our reps need to address. We plan to use a cascade effect to trickle the information down to the Squadron level.

11. Website Management and Changes: Dale briefed that Karen Gordon (Web-Master) is currently modernizing the site.

- a. Karen’s continued role and funding—Stan made a motion to add an extra \$100/year for Karen to help offset Website management costs. Seconded by Tom S. and approved.

12. Recruiting School Graduation Changes: Dale briefed on a few changes at the Recruiting School as well as upcoming graduation dates needing volunteers.

- a. Dates and need for volunteers:

2-Mar-12	15-Mar-12	5-Apr-12	20-Apr-12	4-May-12	12-Jun-12
20-Jun-12	2-Jul-12	1-Aug-12	13-Aug-12	24-Aug-12	11-Sep-12
27-Sep-12	30-Oct-12				

NOTE: DATES ARE POSTED ON THE ANNUAL CALENDAR WHICH IS POSTED ON THE WEBSITE

- b. Volunteers should contact POC, Larry Carlton to volunteer to attend graduation.
- c. Location change—no more graduation luncheons at Lackland Enlisted Club-graduations now held in the auditorium at the school itself.
- d. Plaque process—as Aim High is now on-base, they will deliver plaques to AFRS for the AFRS rep to take to graduation.
- e. At our suggestion, AFRS/CV has made it a mandate that there will always an AFRS rep at each graduation.

- f. Dave F. suggested that we start sending a letter to the gaining squadron commander on the Top Graduate of each class. All agreed this was a great idea as neither RS or the school notifies a squadron. Dale will undertake this task. He will ask the school to notify him also when they send the name to Aim High to produce the plaque.

13. AFRAA Banner: Dave F. and Stan S. created and purchased a generic AFRAA banner for us to use at events we attend like Blue Suit.

- a. As matter of fact, we used it as photo background for our watch presentations at the Blue Suit XXXIII Ranch Event on Feb 9th.

New Business: (Discuss issues brought up by membership)

No New Business.

Dale adjourned the meeting at 7:50 P.M. Next membership meeting will be on Thursday, may 10 2012 at the Randolph AFB Kendricks E-Club.