

AIR FORCE RECRUITING ALUMNI ASSOCIATION
Board Meeting Minutes
Thursday, July 7, 2016
(Counts as June 2016 Meeting)

Present: Andy C; Bob C; Dale U; Stan S; Tom S; and Ron L.

OLD BUSINESS:

1. Approval of Board Meeting Minutes from 5-26-16: Motion made by Ron, seconded by Stan to approve minutes as written. Passed.
2. Financial Report: Treasurer Stan reported that we have \$18,763.38 total from the accounts. A copy of his report is on file with the AFRAA Treasurer.
3. Membership Report: Stan reported that we currently have 90 members. He will continue to send out reminders to current and past members to renew their dues.
4. Membership Recruiting Campaign Planning:
 - a. AFRAA/AFRS Mixer. Bob contacted AFRS CC secretary and both the General and Chief will not be available for the remainder of July. They are available for 1 and 2 August if we wish to meet with them then as a formal mixer. However, AFRS has invited at least 5 members of each squadron and group to attend a Senior Leadership Conference from 15 to 18 August. This would also be a great opportunity for AFRAA membership to interact with field personnel at a mixer hosted by AFRAA.
 - b. **ACTION ITEM: President Coppi** will contact Chief Lamer to see which would be best—meet one on one with CC and the Chief or Mixer with field leadership OR both!. **Bob** will reach out to Mr. Romero, AFRS Director of Staff (Col, USAF Ret. and former AFRS Vice/CC) to work this issue also.
 - c. Develop Group Liaison duties and responsibilities. **ACTION ITEM: Tom** volunteered to prepare a strawman document to get this going and for review by Board. ON-GOING!
 - d. Greater SA Chamber/AFRAA Relationship: Bob has reached out to Ruben Gonzales, VP Military Affairs (CMSgt USAF Ret., former AFRS Command Chief) to set up a meeting for July 25 and he will pass on time and other information to Board to attend if they wish but at least Pres. Coppi. **ACTION ITEM: Bob/Andy** brief Board members on results of this meeting.
 - e. Stan mentioned in passing that he spoke to a MSgt at 04th Group who wants to get involved and would probably make a great Group/AFRAA Liaison.
5. Golf Tournament: After-Actions Report: Treasurer Stan reported that after all expenses paid, netted \$1214.66 each for AFRAA and AFRS Booster Club. **A BIG THANK YOU to Jerry Nelson for chairing this committee on the AFRAA side and to SSgt Teddy Whitton on the AFRS Booster Club side.** Job well done!
 - a. **ACTION ITEM: Stan** will get event pictures from SSgt Whitton.
 - b. Lessons Learned:
 - i. One person takes care of all funds—easier to keep track of where each dollar came from and how we spent it.
 - ii. In registering people to play or taking in any funds, better up front accounting of where each dollar comes from.
 - iii. Food was mediocre.
 - c. All-in-All a successful event in terms of allowing us to meet with and interact with AFRS folks.
 - d. All feel that Ft Sam Houston Golf Course is a better venue and if we do this next year, we need to look at that option.
6. Recruiting School Graduations: On-Going: Stan will continue to send update on volunteers for 4th Quarter dates.
 - a. Pres. Andi would like to start sending out our standard DG letter (modified) to each gaining Recruiting Squadron CC. Several actions need to take place prior to implementing this.
 - i. **ACTION ITEM: Pres. Andy and Stan** will reach out to the Recruiting School leadership to work out feasibility, specifically identify the Recruiting School POC responsible for getting information required to send the letter to AFRAA representative. Once this is resolved;

- ii. Determine who will be responsible for producing the letters for the President to sign (or have auto-sign) and dispatch to each squadron.
- 7. Monument Status-Dale has revised cost from contractor—total to include bronze statues= \$373K. All agreed we should raise at least \$400K to cover any contingencies.
 - a. Bob expressed that we need to work the fundraising from the Top-Down, meaning that we tap into our biggest sponsors up front to determine the feasibility of raising that much money. In contacting these folks, like Clarence Kahlig, etc., we can get not only a feel for feasibility but some very constructive ideas on how to do it.
 - b. We also need to set up a target amount to be raised by a target date prior to any commitment to construction, for example-raise ½ of the \$400K by June 30, 2017.
 - i. Mr. English, JBSA-Lackland Base Historian has some very good ideas for fundraising. One in particular is to set up a table at BMT Graduations to sell Pavers and seek donations for the monument. Another would be to erect a “Sign-Post” advertising “Coming Soon...” With information on how to find out more about the project and how to donate.
 - ii. As we have stated many times, we do not want the active duty recruiting force to bear the brunt of that major fundraising. We do, however, envision a very energetic campaign to sell Pavers to any and all recruiters through our Group and Regional Representatives.
 - c. **ACTION ITEMS:** *Dale* will contact Jim Watson to ask him to lead our fundraising charge and on how to proceed. *Dale* will edit the brochure with up to date facts as well as have Karen modify the website with up to date facts. *Dale* will contact Vance Clark (CMSgt USAF Ret., former AFRS Command Chief) to get status on National Chambers of Commerce tasking to assist with monument. *Tom* will reach out to his contacts to see what he can get going as described above in (a). *Bob* will contact Clarence Kahlig to set up meeting to discuss as described above in (a).
- 8. Blue Suit Status: Bob has reached out to the POC several times with no success. He asked Connie (CC Secretary) to assist in contacting her. On-Going—however if they plan on an August function, they are way behind the power curve to secure lodging and several other events during the tourist-busy summer months.
- 9. Bag Dragger Newsletter: Feedback on the newsletter has been very positive and lots of good suggestions:
 - a. **ACTION ITEM:** *Stan* will send current application to each Board member to review and offer suggestions as to what information it should contain as far as “Recruiting Background” as well as “Where are they now and What are they doing?” *Board members* will send their input in to Secretary Ron via e-mail Not Later Than Friday, July 22. This will give him time to process the information into one proposal that we can review at our July 28 meeting.
 - b. Next edition “on-hold” pending results of Monument fundraising pre-work and feasibility.
- 10. Website Management: On-Going--Karen working at re-designing the Website to be more user friendly. No action at this time.
- 11. AFRS/CC’s Plan for Recruiting Heritage Hall in remodeled basement of RS HQ at JBSA-Randolph. CC looking for Association sponsorship to assist in that project. **ACTION ITEM:** *Whoever* attends meeting with AFRS/CC in August get some ideas as to what he is looking for and how we can help.
- 12. Incentives for New Members: Pres. Andy suggested that we need some incentive for new members. Suggestions to present a coin (\$10) for one new member, a shirt (\$20) for two new members, and a shirt (\$20) and hat (\$15) for three new members. Motion made by Andy and seconded by Tom to implement the incentive program as described above but limit it to new members or past members who had not signed up in 2015. Motion passed.
 - a. **ACTION ITEM:** *Ron* will draft e-mail to membership announcing this program. *Stan* will send out the e-mail to all current members. *Stan* will order more coins. We will produce the shirts as needed so we can get the right size and embroider their name.

NEW BUSINESS:

- 13. As there no other new business, meeting was adjourned at 10:25 AM. Next meeting will be on Thursday, July 28, 2016 at 9 AM at the Denny’s Restaurant on IH-35 at Toepperwein.