

**AIR FORCE RECRUITING ALUMNI ASSOCIATION**  
**Board Meeting Minutes**  
**Thursday, September 8, 2016**

**OLD BUSINESS:**

1. **Approval of Board Meeting Minutes from 8-4-16:** Motion made by Robbin, seconded by Stan to approve minutes as written. Motion passed.
2. **Financial report:** Total Bank account \$16,566.56, Blue Suit 1002.29, Checking 5078.66, Monument 10,316.42.
3. **Membership Report:** 115 members. Stan will continue to send out e-mail reminders.
4. **Membership Recruiting Campaign:**
  - a. AFRAA/AFRS Leadership Conference Wrap-Up-Lessons Learned – AFRS/CC gave AFRAA a lot of attention and implied support during the conference. We had some discussion of how best to take advantage of our strong relationship
  - b. Develop Group Liaison Duties and Responsibilities: **ACTION ITEM:** Tom will coordinate with Robbin McGregor to include his ideas for the Group Liaisons and present his draft proposal to board members at Oct 20 meeting.
  - c. AFRAA/Greater San Antonio of Commerce Interaction: **ACTION ITEM: (On-going):** Work with Ruben Gonzalez, CMSgt USAF (Ret). Ruben is the Greater San Antonio Chamber of Commerce, Vice-President of Military Affairs. Ruben was unavailable
  - d. We discussed a free year of membership for retirees (and possibly active duty recruiters when they are reassigned out of AFRS). Stan suggested we make it two years for \$25.00 with the first year free. More discussion is planned for our next meeting.
5. **Recruiting School Graduations:** Stan will post 1<sup>st</sup> Quarter 2017 Class Dates. We will now include the email and phone number of the Instructor responsible for the graduating class. Stan will continue to give updates as necessary.
6. **Monument Status: ACTION ITEM (On-Going):** Board members need to discuss next steps and set up a STEP-BY-STEP ACTION PLAN on how to proceed. They also recommended we find a sponsor.
  - a. **ACTION ITEM: Bob** has been trying to set up a meeting to discuss with Mr. Clarence Kahlig for ideas and possible support, but he has been unavailable. Bob will continue to pursue.
7. **Blue Suit Status:** HRS confirmed there will be no Blue Suit in San Antonio this year. Also, there will be no Group Annuals, but all Squadrons will have Annual Training Meetings starting in Oct 2016.
8. **Bag Dragger Newsletter:** The Bag Dragger seems to resonate with our membership, but we have been unable to publish it on a regular basis. We discussed how can we improve this great tool to attract and retain membership and all agreed that we need to publish regularly. Tom has been tasked to write an email to attempt to get the members (and former members) involved in our newsletter, and hopefully we can get a steady stream of input with articles, stories, photos, etc. to publish. We will have further discussion at our Oct 20, 2016 meeting.
9. **Website Management:** Webmaster Karen Gordon has made some changes to the website and there will be more to follow.
  - a. **ACTION ITEM: Board Members** need to log into it and check it out as this will be an agenda item at our 20 Oct meeting.

- b. **ACTION ITEMS:** Webmaster needs: Some updated materials, new photos of a paver and of our shirts and hats, a posed photo of the Executive Board (Pending), and also needs Meeting Minutes to post – sent Sep 5.

**10. AFRS Recruiting Heritage Hall at HQ:**

- a. RS/CC again emphasized that he wants our input and stuff to make this room a real heritage to and of recruiting. Very shortly we will be invited to meet with RS HQ personnel to plan and implement the project. This project continues with the timing depending on completion of the renovation and the space being turned over to RS. We need to request memorabilia (photos, local newspaper coverage of Recruiters and/or their recruits, our Air Force give-a-ways (combs, rulers, lapel buttons, pocket protectors, ball caps, whatever...), from current and former AFRAA members. This will be a separate item to include with our appeal for stories for the Bag Dragger in the email now being prepared.

- 11. Incentives for New Members: ACTION ITEM: (on-going):** The incentives were again discussed in the light of maximizing the return on membership versus the internal cost of paying for the incentives. To that end, the three incentives will NOT be cumulative. AFRAA will present an AFRS coin for one new member, a hat for two new members, and a shirt for three new members. Each incentive is for one twelve month period. It will take six new members in a twelve month period to receive a coin, hat, and shirt. Andy made a motion that we approve these new incentive rules, seconded by Stan, and unanimously approved.

**NEW BUSINESS**

12. Billy McAllan attended and participated in our meeting and Andy moved that he be appointed our fill our vacant Central Region Representative position, seconded by Tom and it carried unanimously. He is also invited to attend our future meetings.
13. There was no additional new business. Andy moved to adjourn, seconded by Tom and we adjourned. Next meeting date scheduled for October 20, 2016.