

MINUTES
AIR FORCE RECRUITING ALUMNI ASSOCIATION

1. CALL TO ORDER:

Bob Cantu called the meeting to order at 3:40 P.M. on 27 September 2008.
The meeting was held in the HRS conference room.

2. QUORUM CHECK:

None performed

3. PRESENT:

Jerry Nelson	Ron Moore	Jack Burns	Brian Erickson
Bob Cantu	Tom Strack	Rudy Andabaker	Frank Kapp
Stan Staples	Paul Hamilton	Don Haygood	Doug Sorchilla
Larry Carlton	Tim Talbert	Dave Frutchey	BG Stewart, RS/CC
Jim Askins	Ron Bailey	Candy Moore	Charlie Cahoon
CCM/CMSgt Vance Clarke			

4. OLD BUSINESS:

Minutes from the previous meeting were reviewed and approved.

5. NEW BUSINESS:

- A. BG Stewart opened the meeting with a RS organizational briefing on the changes within Recruiting Service. It was a very informative briefing that reflects the changes in Air Force Recruiting Service and challenges faced by today's Recruiters. The briefing was followed by a question and answer period. Gen Stewart fully supports our Association and is eager to work with us to improve things for our Recruiters.
- B. Stan Staples presented his Treasurer's report and reported that we had raised approximately \$7,800 and spent approximately \$6,200 in support of Blue Suit and Recruiting Service activities. We also will receive approximately \$1,200 from the Golf Tournament held September 26, 2008.
- C. Don Haygood, Membership Services Chairman, discussed the Association Newsletter. He reported that Tom Strack had volunteered to be the Editor for the newsletter. Tom reported that he had received the outline of the newsletter from Bob Cantu and will begin working on it immediately. We discussed the frequency of the newsletter and agreed that it should be published every six months. Tom indicated that he would have a draft out for review by the Executive Committee

quickly. It was discussed and decided that the first issue should be sent out immediately after Blue Suit to have that information available to our members.

- D. There was a brief discussion on how to recognize our deceased members. It was suggested that we add a page to the website to honor them. A discussion then followed about what to call the page. It was suggested that everyone consider a possible site-name that does not copy other organizations, and forward suggestions to Jerry Nelson to be considered by the Executive Committee.
- E. Bob Cantu briefed on the status of Blue Suit XXX which begins on February 23, 2009. We will continue to sponsor the Hospitality Suite and the Blue Suit luncheon at Lackland AFB, TX. We also present Recruiting Service watches to all Blue Suiters at the luncheon. The POC for this year's Blue Suit is MSgt Bart Griffin. Bob Cantu is directly involved in the planning phases of Blue Suit with RS and ensures that all sponsor letters soliciting support are forwarded in a timely manner. One member asked whether RS should do anything extra since this is the 30th year of Blue Suit. Bob Cantu will discuss this issue with RS/CC and seek his thoughts.
- F. We have continued to present the Top Graduate Award at each Recruiting School graduation. The number of classes increased for FY 2009 to 24. We have a representative at each graduation to present the award. If anyone is interested in participating, please let Jerry Nelson know. We have plenty of opportunities for everyone to participate.
- G. We had a lengthy discussion regarding our website. Karen Gordon, our Webmaster, has made several changes to the website. These include appearance and content. We talked about the necessity of members electing Opt Out or Opt In and that access to member information is restricted to those that Opt In. We also discussed the Bulletin Board and the need for members to register in order to access the board. Chuck Giles is the Moderator and is available to assist in this process. We discussed the desire for more members to utilize the BB. Jerry Nelson expressed his desire for the Bulletin Board to be changed to allow members on the BB be able to see the conversations between other members. This would enhance the BB and improve communication. A motion was made and seconded to buy a gift certificate for Karen Gordon in appreciation for all her efforts with our website. The motion received unanimous approval.
- H. Ron Moore suggested that we look into having a Recruiting Service statue placed in Airman's Park at Randolph AFB. Ron volunteered to check with other organizations to discuss possible and report back to the Association.
- I. CCM/CMSgt Clarke spoke about preserving Recruiting Service history and asked if we could give some input about a Heritage Room at RS. He was unsure of exactly where or what would be included in the Room. There were several ideas discussed and he advised he would take this information back to BG Stewart and

update us when additional information was available. This was followed by a question and answer session with our members.

- J. A discussion was held about increasing Association membership. This covered many topics; i.e., how to increase membership, referrals, advertising in national military magazines and the possibility of presenting one year memberships to retiring Recruiters? We are looking into the possibility of free advertising in veteran's association magazines. Several members relayed that they thought it was free and we will look into that. We also discussed the necessity of our members seeking friends and other former RS members soliciting them for membership. It was also decided that, at this time, providing free memberships to retirees usually does not impact future membership retention. We will continue to look for ways to seek new members and increase membership.

6. ADJOURNMENT:

There being no further business, the meeting was adjourned at 5:00 P.M. and everyone departed for the BBQ picnic at Bob Cantu's ranchito.