

AIR FORCE RECRUITING ALUMNI ASSOCIATION (AFRAA) Annual Membership Meeting Minutes

Saturday, September 26, 2009

Meeting called to order by President, Jerry Nelson at 3:30 P.M.

Old Business:

- Minutes from last meeting: The first order of business was reading of old minutes. Jerry Nelson proposed we dispense with this as minutes are on- line on website. Agreed.
- 2. Treasurer Report (attached): Stan Staples, Treasurer briefed that we currently have \$2,152.88 in the bank. We are expecting around \$700+ from Golf Tournament.
 - a. Dues for 2010 are due starting in October through January 2010.
 - b. Stan also presented the proposed 2010 Budget (attached). Membership approved budget and treasurer reports.
- 3. Recruiting School Graduation: Jerry briefed that the 37th Training Wing has a very aggressive class schedule and that we found out about some classes at the last minute and that some classes can graduate as little as one day apart. He spoke to CMSgt Rowland, Commandant of the school to see about combining those graduations and he stated Tech Training was standing fast.
 - a. Some of the classes have as little at 7 students. This of course presents several problems for our association:
 - i. Attendance of an AFRAA rep at classes to present plaque
 - 1. So far Larry Carlton, Secretary, has been able to react to these and fill each class
 - ii. Cost overruns in our budget form plaques
 - b. Jerry passed around a new proposed plaque more in line with current AFRS awards-"Boy/Girl in Front of Recruiting Office" VS acrylic plaque. Same price as old plaque. Ron Lajoie motioned that we approve the new plaque, seconded by Dale Ullrich and approve by membership.
- 4. Air Force Recruiting Memorial Park-Randolph AFB: Jerry gave a little background the effort to create a memorial park on the grounds of the old base housing at the left side of the main road into Randolph. We were approached by the AFRS leadership to get involved in the design and funding of the project.

- a. Jerry also briefed that he attended a meeting with the AFRS/CC and CCM a few months back and saw a few proposed designs made by base engineers. He shared one such design showing a Recruiting Office storefront with a 30' wide paved area in front. He also shared a map of the area with the membership showing a memorial and pavilion already on site and the proposed location of the AFRS Memorial.
- b. The engineers briefed that such a project might cost upwards of \$150,000. They also briefed that OMB funds can be used for such a project, however they did not know how much or what percentage could be used.
 - Proposal was made to include Guard and Reserve Recruiting but Jerry pointed out that only AFRS was tenant to Randolph so it was decided that only active duty would be included.
 - ii. The suggestion has been made that we could sell pavers to brick the front area and design the Boy/Girl/Dog statues of several materials to lower costs.
 - iii. The AFRS/CC and CCM will ask AETC/CC for some idea of how much of the OMB funds they could dedicate to the project. With that information we would have a better idea of how much money we are looking at getting donated/sponsored.
- c. As we get information on funding, Jerry would pass it on to the membership as well as any new developments concerning this project.
- 5. Membership Committee: Candy Moore, Membership Committee Chair briefed on her trip to the "52nd" Squadron reunion in Ohio. She discovered that there was not much knowledge of our organization. She briefed the attendees on our mission and sought memberships.
 - a. She got a lot of good information and suggested that any future trips include carrying applications and taking memberships on the spot.
 - b. Candy also made the point that recruitment of new members should not be the purview of one person or a tow or three-person committee but the responsibility of each member. We need to encourage every member to reach out to at least one person they know and recruit them into the association.
 - i. We need to use every avenue to reach out to former recruiting personnel:
 - 1. Jerry suggested advertising in several military/retiree organizations' magazines such as the Legion, VFW, DAV, etc.
 - 2. Suggestion was also made to advertise in the on-line Recruiter Magazine.
 - 3. Tom Strack stated that he had just recruited a new member who is heavily involved in the Public Affairs community and could be a valuable asset in getting the word out. He will reach out to this person and set things in motion and brief the membership.
 - ii. Newsletter: Jerry congratulated Tom Strack and Don Haygood for their efforts on the last Newsletter and its huge success.

- 1. Tom agreed to work on the 2010 Newsletter with his new contact and make it better than the last one (if possible)
 - a. One of the areas we feel needs more work is gathering information on the passing of former AFRS members.

This concluded the Old Business:

New Business:

- 1. Charter Changes: Brian Erickson briefed on the work that the charter committee had been doing on revising our charter. He briefed on proposed changes (new charter posted on website). Discussion ensured on some of the changes:
 - a. Article IV-Membership, sub-paragraph B: Establishes "Honorary Membership". Member Joe Kosusko felt we did not need this and wanted to know what the organization was doing for the members.
 - i. Bob Cantu, Central Region Representative reminded the membership that we were not formed for the betterment of our members but to support AFRS in its mission through support of Blue Suit and other endeavors that support AFRS. Our mission is also to "form a fellowship with the AFRS in its nation-wide recruiting efforts".
 - ii. Member, Sal Lagudi also stated that he felt that our mission was clear and had no expectation of anything for himself except perhaps the camaraderie and the ability to reconnect with old friends.
 - iii. Ron Lajoie proposed that the paragraph also include some standard guidance for the Governing Council as to what would constitute consideration for honorary membership. Brian Erickson agreed and will make the change to add guidance that the person(s) nominated have made significant contributions to the betterment of the AFRS mission.
 - iv. Discussion also ensued about the ability of Regional Representatives to form Regional Associations. Concern about membership dues and role of these "Regional Associations". Brian clarified that they would be under the same rules and charter as the Association.
 - b. After discussion, Ron Lajoie motioned that the changes be accepted, seconded and approved by unanimous vote of the membership.
- 2. Nominations of Officers for 2010/2011 Term: Brian Erickson briefed on the work of the nominating committee on getting volunteers for the 7 positions for the Governing Council.
 - a. President: Dale Ullrich
 - b. Vice-President: Larry Carlton
 - c. Secretary: No volunteers but Candy Moore and Dave Frutchey agreed to run
 - d. Treasurer: Stan Staples
 - e. Eastern Region Representative: One volunteer but he no longer resides in that region. No other volunteers. Several names were suggested by membership: Bobby Jacques, Win Belanger, Chuck Giles, and John Donato. Members of the Nominating Committee will reach out to these individuals and see if they are willing to volunteer for the nomination.
 - f. Central Region Representative: Joe LaFerriere and John Stocks

- g. Western Region Representative: Robbin McGregor and Mike Birdlebough
 - Once Nominating Committee finalizes the nominations, they will post nominations and a brief Biography on each nominee on the website and arrange for on-line voting between October 15 and December 15 2009.
- 3. Responsibilities of Regional Representatives: Discussion ensued on what the role and responsibilities of the Regional Reps should be and that those should be explained up front to any volunteers for those positions. Andy Coppi, Vice-President stressed that this is the only way to get serious volunteers for the position.
 - a. Membership agreement was reached that the current Governing Council needs to generate a document with these roles clearly spelled out and brief any volunteers on these roles prior to election.
 - b. Members also agreed that once elected the Regional Representatives should come to San Antonio to meet with the remainder of the Governing Council and get some training on their roles and responsibilities which will focus mainly on recruitment and creating awareness of the organization and its mission.
- 4. Recruiting School Graduation Plaque: Member Dave Frutchey asked if we could somehow look into a less expensive plaque for the Recruiting School graduation. Current plaque is \$55. Membership agreed and member Pat Youngblood, Aim High Awards will research and present his findings to the Governing Council.

Meeting was adjourned at 4:55 P.M.