

AIR FORCE RECRUITING ALUMNI ASSOCIATION
Board Meeting Minutes
Thursday, October 12, 2017

OLD BUSINESS:

1. **Approval of Board Meeting Minutes from 9-21-17:** Motion made by Billy, seconded by Bob to approve minutes as written. Passed
2. **Financial report:** Treasurer Stan gave an accounting of funds in each account. A copy of the Financial Report is on file with AFRAA Treasurer.
3. **Membership Report:** Currently at: 96 members. Stan is sending out 2018 Dues Notice starting this month.
4. **Golf Tournament:** AFTER-ACTIONS REPORT from October 6, 2017 event. We had 90 golfers. We netted just over \$2300 each (AFRAA and RS Booster Club)
 - a. **ADVERTISING:** RS had signs all over the building plus sent e-mails to various organizations on base. Stan sent out several e-mails to past and present members. **NEED TO IMPROVE:** We could have made better use of the "Recruiter Facebook" chat room to spread the word.
 - b. **REGISTRATION:** Suggest "single-source" for all sign-ups, less likely to miss anyone.
 - c. **PRIZES AND AWARDS:** We had some good prizes but not enough. **KUDOS** to SSgt Rivera for his efforts in securing prizes. **ACTION ITEM:** *SSgt Rivera* will send a list of prize donors to Pres. Coppi so he can send out "Thank You" cards. We will do the same for all "Hole Sign" donors. **NEED TO IMPROVE:** We have a lot of members who have a lot of great contacts to get prizes donated. We need to reach out to them early on to get that activity going.
 - d. **EVENT REGISTRATION:** Went very smoothly with help from Booster members.
 - e. **EVENT ITSELF:** Very good, everyone seemed to have lots of fun which was the goal. The large 4'X8' cardboard sponsor poster was awesome.
5. **Membership Recruiting Campaign:** Billy came up with the idea to develop membership cards to send out to members. Everyone thought this was a great idea but instead of USPS mail which would cost a lot, we would attach it to an e-mail "Welcoming them Aboard" OR "Thank You for Renewing"!!!
 - a. **ACTION ITEM:** *Billy and Andy* will develop a prototype to share with other board members at next meeting.
6. **Recruiting School Graduations: ON-GOING:** Billy will publish 4th Quarter Class dates and AFRAA Rep.
7. **Monument Status:**
 - a. **Fundraising ACTION ITEMS:**
 - i. **Fundraising Events:** Need to speak to Chamber about fundraising events. Also, do we try to hire someone to run our fundraising efforts? **ACTION ITEM:** *Dale* will work on getting more concrete information in this area and report back at next meeting.
 1. The lady who is going to make the Bronzes has graciously offered her studio for any type of fundraiser, mixer, etc.
 - ii. **Go-Fund-Me Status:** Stan and Tom still working out kinks.
 - iii. **Setting Donation Levels:** This ties in to fundraising and such. We need to wrap our arms around that whole "elephant" to get moving in the right direction. How to recognize donors is also an issue we need to wrap out arms around?

- iv. Advertising: **ACTION ITEM:** *We* need to draft a letter for Gen. Iosue to sign to kick-off this campaign. **ACTION ITEM:** *Billy* will research and get “take-one” boxes for the Monument Sign and Recruiting School to start with.
8. **Blue Suit Status:** No action at this meeting as Sgt Cone is at SNCOA but he will be at our November meeting.
- a. **ACTION ITEMS: ALL ON-GOING:** Tentative dates: Jan 31, 2018 to Feb 3, 2018. The following ACTION ITEMS need to be worked out.
 - i. **Spouse Travel:** Status
 - ii. **Hotel:** Status *Dale* will continue to work with the SA Chamber.
 - iii. **Cars:** *Bob* secured cars from North Park Lincoln.
 - 1. North Park is committed to dinner at La Margarita and would like to be included in the BMT Graduation Parade.
 - iv. **Transportation of Blue Suiters** to the many events: Status
 - v. **Blue Suit Luncheon:** Status
 - vi. **Riverwalk/Chamber Reception/Boat Ride:** Status
 - vii. **BMT Graduation:** Status
 - viii. **Blue Suit Sponsor Letter: NEED THIS LETTER ASAP please.**
 - ix. **NEW ACTION ITEM: Blue Suit POC Checklist:** *Bob* is developing a checklist for the Blue Suit POC. He will share it with former Blue Suit POCs on our board.
9. **Bag Dragger Newsletter: Tabled to November meeting.**
- a. **ACTION ITEM: NEED** to get it on “Recruiter Chat” also. **ACTION ITEM: Tom** will visit “Recruiter Chat” to see what it’s all about and report back to Board at next meeting.
10. **AFRS Recruiting Heritage Hall at HQ:** No action and no changes at this time.
11. **Website Management: ACTION ITEM:** Andy asked that *ALL* board members visit the Website and bring ideas for improvement at next meeting.
12. **AFRAA FACEBOOK ACCOUNT: MSgt Gress** has this page up and running. He states that we are averaging 317 look with 127 coming two days ago.
13. **Fundraising: Retama Races: Reminder:** Friday, October 27, 2017 from 5:30 PM to 11:00 PM. Need at least 8 people counting Stan.
- NEW BUSINESS:**
14. **Air Force Recruiting Reunion:** Mike Rowland shared posts from Recruiter Chat Facebook about having an Air Force Recruiting Reunion in San Antonio in the future. He wanted to know how we felt about this this? Andy asked all board members to think about it and be ready to discuss at our next meeting.
15. Annual AFRAA Christmas Dinner: Motion made by Dale, seconded by Ron to work on having this dinner on Saturday, December 9 at the River City Seafood and Grill. Dale will call to confirm we can get date.
- a. As I was not paying attention, I called and that day was booked but the following Saturday, December 16 was not so I reserved it for 7 PM.

- b. **ACTION ITEM:** *Ron* will draft an invite, send it to Stan to e-mail to all local members. Decision was also made to invite our AFRS Booster Club contacts, Sgt Cone and Sgt Gress. **UPDATE:** Stan has sent out invite, he will send out every 10 days or so to generate interest. Ron will track RSVP's VIA e-mail.

16. As there was no further business, the meeting was adjourned at 10:15 AM. Next meeting is scheduled for Thursday, November 16, 2017 at 9 A.M. at Denny's at IH35N and Toepperwein Rd.